Bangkok Post

Circulation: 70,000 **Ad Rate:** 1,500

Section: Life/HAPPENING

ปีที่: - ฉบับที่: -

Col.Inch: 34.13 **Ad Value**: 51,195

คอลัมน์: UP & COMING: Elder care in focus at expo

วันที่: Wednesday 11 July 2018

หน้า: 2(Left)

PR Value: 153,585 คลิป: Full Color



UP & COMING

Elder care in focus at expo

A lot of innovations, products and services for elderly care will be presented during InterCare Asia 2018 at Bitec Hall 106, Bang Na-Trat Road, from tomorrow until Saturday, 10am-7pm.

Organised by NCC Exhibition Organiser and the Tourism Authority of Thailand (TAT), the third edition of the international health expo will be a stage to represent Thailand as a potential and competent place to be a medical hub for healthcare and elderly care in the region.

Both domestic and international leading entrepreneurs from Japan, China and Korea will exhibit their products and services in five major zones. The Homecare & Equipment zone will see mobility equipment and tools for the elderly, the disabled and patients such as wheelchairs, walkers and facilities for everyday life.

The Rehabilitation zone presents equipment that help to support and protect the elderly, such as Android assistant robots and power suits, and the Medical Tourism zone introduces places for spa treatment, fitness and Thai massage.

The Services zone offers products, nursing-home services and a list of



The expo gathers products and services for elderly care.

elderly hospitals, while the Nutritional Food zone gathers a range of dietary supplements, herbal foods and special diets.

The expo will also bring healthy foods that are low in fat, non-cholesterol or sugar-free, and foods with ingredients that can reduce the risk of developing heart disease, cancer and diabetes in the elderly.

Also featured will be furniture and home appliances with proper designs suitable for the physical characteristics and lifestyles of the elderly, as well as a variety of tour programmes and amazing routes in the five regions.

Visit intercare-asia.com or call 02-203-4261—4.