

INTERCARE ASIA 2021

by NEO

Int'l Health & Wellness Expo for Elderly & Health Conscious People



INTERNATIONAL HEALTH AND WELLNESS EXPO
FOR ELDERLY AND HEALTH CONSCIOUS PEOPLE

8-10 July, 2021
EH102 BITEC

intercare@nccexhibition.com

Supporters in 2020



Thailand Convention and Exhibition Bureau



Department of Medical Services



Chulabhorn International College of Medicine



National Science and Technology Development Agency



ASEAN and The ASEAN Centre for Active Ageing and Innovation



Ministry of Culture and Department of Cultural Promotion



Health and Elderly Establishment Confederation (HEC)



Thai Medical and Wellness Tourism Association



Nutrition Association for Sports and Health



Senior Health Service and Trade Association (SHSTA)



Krungthep Thanom



Bangkok Metropolitan



BTS Skytrain

INTERCARE ASIA 2020

Int'l Health & Wellness Expo for Elderly & Health Conscious People

www.intercare-asia.com

Post Show 2020

EXHIBITORS' VOICES



Ms. Satisa Sombattawee
Managing Director
Dreammining Co., Ltd.

"Coming to InterCare Asia was just about the right decision I made. We have met new clients and those interested products for Elderly care. Getting connect with Medical persons which attracted by Soft Spoon Foods, to serve patient or old age in need the kind of food we produced."



Ms. Ranchana Wilawan
Marketing Executive
Fasicare Co., Ltd.

"Facicare Co., Ltd., we were very happy to attend InterCare Asia 2020 and able to get in touch with customers, partners, suppliers, and other professionals in the industry. The visitors are much more targeted so we can do our sales better. The deal we received from this event well worth and highly satisfied."



Ms. Sopha Tangathikohm
Managing Director
Ta Robot Co., Ltd

"The company well pleased to join InterCare Asia 2020. We had opportunity to meet with professional partner and together we teamed up to develop another level of "Genie Robot" to Aging people and children. "



Ms. Sirin Khaoropphan
General Manager
Go Great Guns Co., Ltd.

"We truly feel the benefit of the event and indeed had a very positive experience with industry peers as well as new business partners. Especially, we made a lot of useful contacts from certain group of company's targets. I enjoyed an opportunity from InterCare Asia 2020, the company was broadcast live on local business radio channel F.M.96.5 Mz. Great ones!"



TOP 5 EXHIBITOR PROFILE

1. Lifestyle & Wellness / Aging Solutions



2. Health Food & Supplement



3. Aiding Equipment



4. Medical & Rehabilitation



5. Health & Nursing Care



Top Keys Exhibitor Participation Idea



Building Brand Awareness



New Service or Product Launch



Lead/Prospect Generation



Entering a New Market



Retaining Current Customers



Researching market and Networking

VISITORS' SURVEYS

Visitors' satisfaction

98%

Visitor is intended to collect technology information.

81%

Visitor is intended for business contacts.

52%

Visitors have relevant businesses.

38%

Visitors received events news from online media.

62%

Why InterCare Asia

With today's community entering Aging Society, Intercare Asia is an event that answer the needs of elderly and health concerning people for retirement. Containing lifestyle, travel, Family's Happiness, technology and innovation as well as innovative seminars that can be applied in daily life. Also coming with business networking and Business opportunity for the elderly and health conscious industries.

OBJECTIVES

- To elevate Thailand becoming Health Center in ASEAN.
- To be a one-stop trading platform for healthcare products and services to seniors.
- To offer development opportunities of the healthcare sector in ASEAN.
- To provide knowledge and chances for the development of the elderly and the disabled.

Date & Time

 8-10 July 2021

 10.00 - 18.00

 Hall 102 Bitec



Exhibitors' Category

Beauty Equipment & Goods

- Aging-Related Products
- Beauty Supplement & Drink, Diet
- Foods
- Cosmetics, Skin-Care, Body-Care Products

Elderly Supports

- Elderly centers
- Financial planning
- Life planning
- Nursing care services

Health Food & Supplement

- Food for patients
- Herb and organic food
- Nutritional supplement

Lifestyle & Wellness

- Anti-aging product
- Fitness
- Recreational goods
- Senior tours
- Spa
- Yoga

Medical Equipment & Rehabilitation

- Digital Technology
- Hearing & Vision aids
- Household safety equipment
- Massage Tools
- Medical care products
- Medical consultant
- Mobility equipment [Walker, Wheelchairs, Canes, Lifts, Assist robots, Power suits]
- Oral care
- Rehabilitation products
- Smart living technology
- Vehicles and Designing for disability

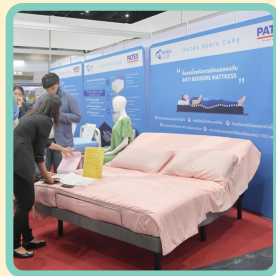
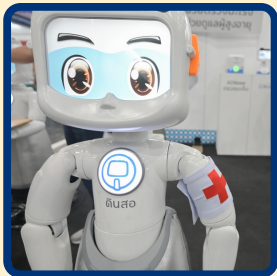
Visitor Category

- Wholesaler & Retailer
- Investor of elderly care project / Senior villas
- Healthcare Business
- Hospital & Rehabilitation center
- Institutions and Healthcare agencies
- Physical therapists
- Senior citizens and Public

Activities & Seminar*

- Conference on technology and innovation for the elderly
- Seminar in health care by specialist agencies
- The Innovation for Aging Student Performance Contest [in Thailand]
- Activities to take care of both physical and mental health by Mor Chao Baan Foundation
- Business Networking Zone
- Interesting and fun activities from radio waves F.M. 96.5 MHz

*The organizer reserves the right to change the program.



Space Rental Fee

Type	Space	Price
Raw Space/Space only [Minimum 18 sqm. Excluded Shell Scheme package & Electrical services]	9 sq.m	\$2,300
Shell Scheme	9 sq.m	\$2,500
Corner [additional costs]		\$150

*All price including VAT 7%

Shell Scheme Package

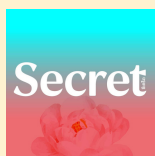
- 2.5 m. height of partition walls
- floor carpet
- fascia name
- 2 fluorescents
- 1 power socket of 5 amp. [1000W]
- 1 reception desk / 2 chairs
- 1 waste basket



Remarks: Raw Space

- Minimum required space 18 sqm.
- Booth designs can be revised due to the organizer's approval

Media Partner



Secret Mag.

ชีวจิต

Cheewachit



Mor Chao Baan Foundation



F.M.96.5 MHz
Thinking Radio



Online Media

Show Website, Social Media, Online Advertising, Influencers, E-Newsletters



Offline Media

Out of home media, Pre-event activities, Telemarketing, Publication and Magazines, TV, Radio



Public relationship (PR)

Public news, Partnership

EXAMPLE OF PUBLIC RELATIONS



Organizer



Contacts



Dolhatai Yamgleeb [Kay]
Gorapath Siriparnich [Gina]
Rotsukhon Aekobon [Bow]



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