

INTERCARE ASIA 2024

1-3
AUGUST
2024

10:00 - 19:00 hrs.
QSNCC,
BANGKOK

THE FREEDOM LIFESTYLE & HEALTHCARE FOR ALL AGES

THE ONLY TRADE EXHIBITION
ON HEALTHCARE AND
WELLBEING INNOVATIONS
FOR ALL AGES

For more information.

+66 2229 3513, 3503 intercare@nccexhibition.com

www.intercare-asia.com [InterCare Asia](#)

Organized by:

NCC

Supported by:



ISMED
สมาคมผู้ผลิตและจำหน่ายเวชภัณฑ์



OVERVIEW OF THE EVENT



InterCare Asia is an international event dedicated to promoting health and wellness among the elderly and individuals who prioritize their well-being. The expo has featured a wide range of products and services, organized into five categories: Lifestyle & Wellness, Healthy Food & Supplements, Beauty Equipment & Goods, Aiding Equipment & Rehabilitation, and Elderly Supports. In addition to providing a platform for businesses to showcase their exhibits, the expo also featured various activities and programs aimed at promoting the overall wellbeing of society. With a warm welcome to both trade visitors and general public, the expo has offered an excellent opportunity to discover new solutions and technologies.

EXHIBIT PROFILE

Lifestyle & Wellness	• Wellness Centers • Fitness Centers • Spa Parlors • Yoga Studios • Recreational Goods • Tour Packages
Healthy Food & Supplements	• Nutritional Supplement • Healthy Drink • Herb & Organic Food • Food for Patients
Beauty Equipment & Goods	• Aging-related Product • Beauty Supplement & Drink • Diet Foods • Cosmetics • Skincare • Body Care Products
Aiding Equipment & Rehabilitation	• Aiding Technology & Rehabilitation Products • Household Safety Equipment • Massage Tools • Aiding Equipment (Wheelchairs, Walkers, etc.) • Medical Care Products • Medical Consultancy
Elderly Supports	• Elderly Centers • Financial Planning • Life Planning • Nursing Care Services

VISITOR PROFILE

Business Visitors	• Elderly Care Businesses & Personnels • Wholesalers & Retailers • Elderly Care Project & Senior Villa Investors • Healthcare Businesses • Hospitals • Rehabilitation Centers • Healthcare Institutions • Organizations & Clubs • Elderly Business Enthusiasts
General Public	• Elderly Caretakers • Future Senior Citizens • Senior Citizens • Health-conscious People

EXHIBITOR ANALYSIS

POST SHOW
REPORT 2023

98%

plans to participate in
“InterCare Asia 2024”.

96%

is happy with onsite
business matchings.

95%

is satisfied with
quality of visitors.

77%

uses this event to boost
sales and to explore new
marketing channels.

77%

can meet expected target
buyers from organizations
and households.



GENFOSIS

“InterCare Asia” is the main stage which can widely introduce our brand, and opens doors of opportunities to meet various partners for future collaboration.



Som-o Beauty

The business matching activity at “InterCare Asia” truly brings us the targeted buyers, creating robust interests to our products which lead to huge purchase orders onsite.



SENERA
SENIOR WELLNESS

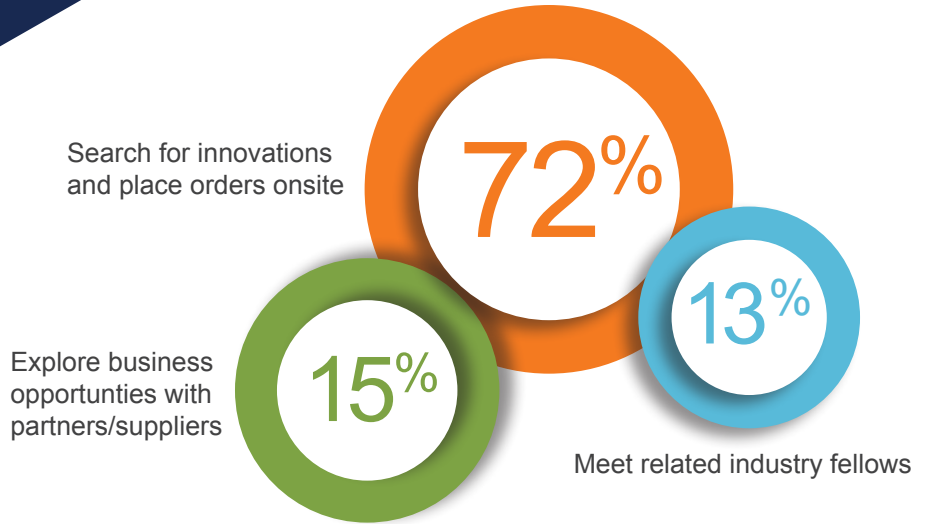
“InterCare Asia” can bridge us to the right buyers, including new partners for potential businesses.



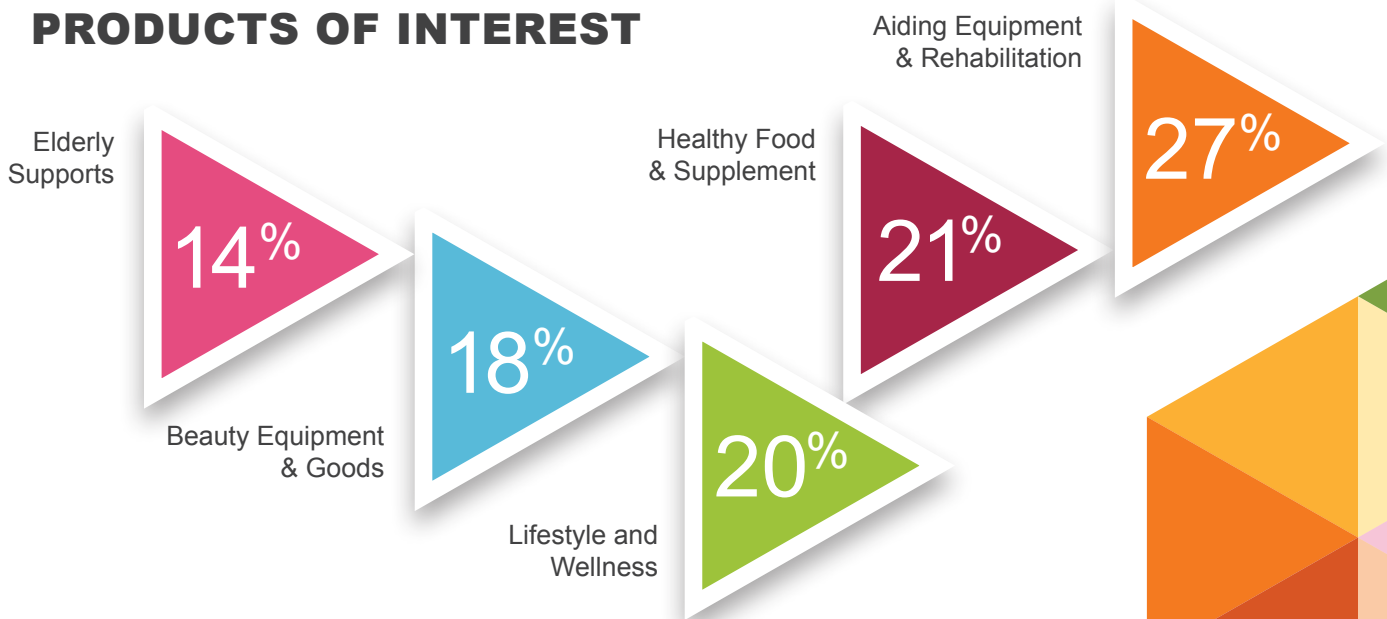
VISITOR ANALYSIS

POST SHOW
REPORT 2023

MAIN OBJECTIVES



PRODUCTS OF INTEREST





Show Name	InterCare Asia 2024 The Only Trade Exhibition on Healthcare and Wellbeing Innovations for All Ages
Date	1 - 3 August 2024
Venue	Queen Sirikit National Convention Center (QSNCC), Bangkok, Thailand

EXHIBIT FEE

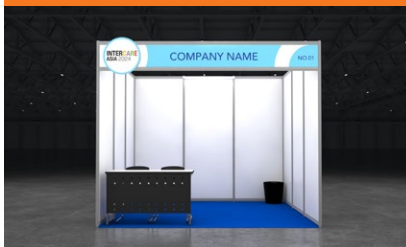
Pricing Scheme	Raw Space	Space with Standard Shell Scheme	Registration Fee	Corner
Early Bird Rate	200 USD/Sq.m.	240 USD/Sq.m.	185 USD	120 USD/Corner
Normal Price	250 USD/Sq.m.	290 USD/Sq.m.	200 USD	150 USD/Corner

Remark: The above prices exclude 7% VAT.

Standard booth 2x3 m.



Standard booth 3x3 m.



Remark:

- Prices quoted above are included 7% VAT, but excluded Bank Transaction Fee.
- Raw space must be booked at least 18 sq.m., and booth designs need to be submitted within 14 June 2024 for the organizer's approval.
- Raw space needs to be carpeted; otherwise, you will be charged at THB 5,000 per sq.m. Also, the carpet installation needs to use the carpet tape only. Other types of tapes are not allowed. Raw space is required to build back and side walls between your booth and other exhibitor's area.
- Standard Shell Scheme includes 3 sides of white partition (2.5 m. high), fascia name, 2 fluorescent lights, 1 socket (5 amp.), 1 information table, 2 chairs, booth carpet and 1 basket.
- In case of raw space reservation which requires booth construction, the contractor and/or exhibitor needs to place a guaranteed cheque at the rate of THB 500 per sq.m. If no damages are found to the venue, your cheque will be returned within 15 days after the show ends.
- The organizer reserves the right to cancel/ amend its special offer in any case against overdue payments.

Payment Terms and Conditions

- The 1st payment (50%) within 15 days after your reservation.
- The 2nd payment (50%) within 30 June 2024.
- Cheques should be made in favor of "N.C.C. Management and Development Co., Ltd."
- Wire transfer should be made to SCB Bank, Asoke Branch, Saving Account No. 032-410667-7, Account Holder: N.C.C. Management and Development Co., Ltd.

Exhibition Participation Terms and Conditions

- Space allocation is on first-come, first-served basis.
- In any cases of exhibit space cancellation, the organizer reserves the right to refuse refunding all paid installations.
- Exhibition participation cannot be transferred, and/or exhibit space/booth cannot be shared to other exhibitors who do not reserve space directly with the organizer.
- Exhibitors must sell, offer and/or showcase products/services only mentioned in the application/ space reservation form.

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 🌐 www.intercare-asia.com 📱 InterCare Asia

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